

Fall 2021 – LP3

**Course Assignments** for

## Information Visualization 4DV805 – Fall 2021

Assignment 1

Deadline for this assignment is Sept. 06, 2021 at 23:55.

## Task 1 Popular use of InfoVis approaches

There are many popular web sites that use information visualization techniques, especially sites from newspapers and magazines. You should take a look at the following data visualizations created over the past few years:

- Super Bowl Ad Time (2014) http://money.cnn.com/interactive/news/ superbowl-commercials/
- EU Referendum (2016) http://www.bbc.com/news/uk-politics-36616028
- US Presidential Election (2016) http://elections.huffingtonpost.com/2016/results/ president
- Free and Occupied Beds for Covid-19 Patients in Germany (2020) https://coronavis. dbvis.de/en/overview/map/bedcapacities

Visit these pages, identify the visual representations, and try to understand all interaction possibilities. Write down what you think about the visualizations (your opinion, pros, cons).

## Task 2 Good and bad visual design

In this task, you will have to find two examples of visualizations, charts, or diagrams. One of them should depict a good visual design and one should present a bad one. You should write a short explanation about both of them (provide screenshots of the visualizations, too!) and discuss the reasons why you think they present good or bad examples respectively. You can take the samples from anywhere you like (web, books, magazines, etc.).

Note: Do not forget to reference your examples!

Please prepare a report (PDF) with your results and upload it to Moodle by the given deadline! If you have questions you can contact Angelos Chatzimparmpas via email (angelos.chatzimparmpas@lnu.se). You will have to present your work on Sept. 07, 15:15-17:00, online via Zoom. Please note: any kind of plagiarism is not acceptable!